

JOJO

CREATIVE LUT

PREMIERE PRO SETUP GUIDE

A cinematic creative look by JoJo

INSTAGRAM

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.CUBE

REC.709 INPUT

TEAL / ORANGE

01 — INSTALL & APPLY

HOW TO USE THE JOJO CREATIVE LUT

The JoJo Creative LUT was built to be applied **after** your footage has been converted to Rec.709. Any Log profile works. S-Log3 is used as the example below.

STEP 01

ADD YOUR FOOTAGE

Place your Log footage (for example S-Log3) on your Premiere Pro timeline.

STEP 02

CHECK COLOR MANAGEMENT

Make sure Premiere Pro is not automatically converting your Log footage to Rec.709.

Your footage should stay in its Log profile before the adjustment layers are applied.

STEP 03

CONVERT TO REC.709

Create an Adjustment Layer above your footage. Apply the conversion LUT for your camera profile, for example:

S-Log3 / S-Gamut3.Cine → Rec.709 Conversion LUT

STEP 04

APPLY JOJO CREATIVE LUT

Create a second Adjustment Layer above the conversion layer. Apply:

JoJoCreativeLUT.cube

LAYER ORDER / TOP TO BOTTOM



GRADING PIPELINE

LOG → REC.709 → JOJO CREATIVE LUT

TWO ADJUSTMENT LAYERS

02 — IMPORTANT

GET THE LOOK RIGHT

CORRECT

BOTTOM → TOP

**Log Footage**

YOUR CLIP, E.G. S-LOG3

**Log → Rec.709
Conversion**

ADJUSTMENT LAYER 1

**JoJo Creative LUT**

ADJUSTMENT LAYER 2

Every clip on the timeline flows through the same two layers, so the look stays consistent across the whole edit.

**DON'T APPLY THE CREATIVE LUT
DIRECTLY TO THE CLIP**

× DON'T

Use an adjustment layer so the LUT remains at the correct stage of the grading pipeline.

**DON'T APPLY JOJO CREATIVE LUT TO
RAW LOG FOOTAGE**

× DON'T

The JoJo Creative LUT is designed to receive a Rec.709 image, not raw Log footage.

**DON'T APPLY THE CREATIVE LUT
BEFORE CONVERSION**

× DON'T

Order matters.

✓ CORRECT

- 1 Log (e.g. S-Log3)
- 2 Rec.709
- 3 JoJo Creative LUT

× INCORRECT

- 1 Log (e.g. S-Log3)
- 2 JoJo Creative LUT
- 3 Rec.709

NOTE Exposure, white balance, and shot-to-shot corrections can be adjusted separately as needed.

FRAME 0217 · LOG → REC.709 → JOJO CREATIVE LUT

ORDER IS THE WHOLE TRICK.

Log footage, conversion, then the look. Keep those three in sequence and the grade holds up from shot to shot.

YOU'RE READY.

Drop in your footage.
Convert it.
Apply the look.
Make something cool.

JOJO CREATIVE LUT

Built from the look I use across my own videos.

Questions or having trouble setting it up?

DM ME

[@_JoJoLifts](#)

WEBSITE

jojolifts.com

JOJO

I lift & make cool videos.